

PRESS RELEASE
01.01.2023

Thygesen Textile Group A/S appoints new director of subsidiary better apparel A/S as of 01.01.2023

On 20.12.2022, Thygesen Textile Group A/S acquired all shares and the management of better apparel A/S. The goal is to continue to operate the company in the core business area of 'private label production' of women's clothing.

As part of the acquisition, Lars Bloch was appointed the new CEO. Lars was born into the textile industry, where he was also previously self-employed. He has over 30 years of experience in textile production and sales and has been employed by Thygesen Textile Group and its subsidiary Ease.dk since 2016.

"I am passionate about the textile industry and have extensive knowledge of better apparel's suppliers and customers, and I look forward to continue making a difference for them. I share the values and ambitions of the owners of Thygesen Textile Group A/S, so for me this is a dream come true", says CEO Lars Bloch.

Thygesen Textile Group also welcomes the new set-up and sees it as an important step in line with the company's strategy.

"We are delighted with the new arrangement and are confident that with Lars Bloch at the helm, we can develop the business to the benefit of customers, suppliers and employees alike. We see an exciting future ahead for better apparel, and believe that with our strategy, values and dreams we can continue the company's growth", concludes owner and partner, Jens Thygesen.

For further information, please contact:
Jens Thygesen on +45 22808861 or jt@thygesen.dk
Lars Bloch on +45 40920541 or lb@betterapparel.dk